

INVITATION ONLY EVENT

Further. Faster. Longer.

How Marketing Automation can drive your business growth into the future.

SYDNEY, AUGUST 8, 2018

Dear friend,

Today, search is bigger than just Google. Users go to Facebook to look for a specific person, or to visit Amazon to find a product. So, the way to win at integrated marketing in this new environment is to focus on HEO, or human enjoyment optimization.

Join us in a fascinating discussion exploring ways we can better delight customers in a more human, helpful and holistic way using state-of-the-art tools available right now.

*Limited seats available. Be Quick.***RESERVE YOUR SEAT NOW!**

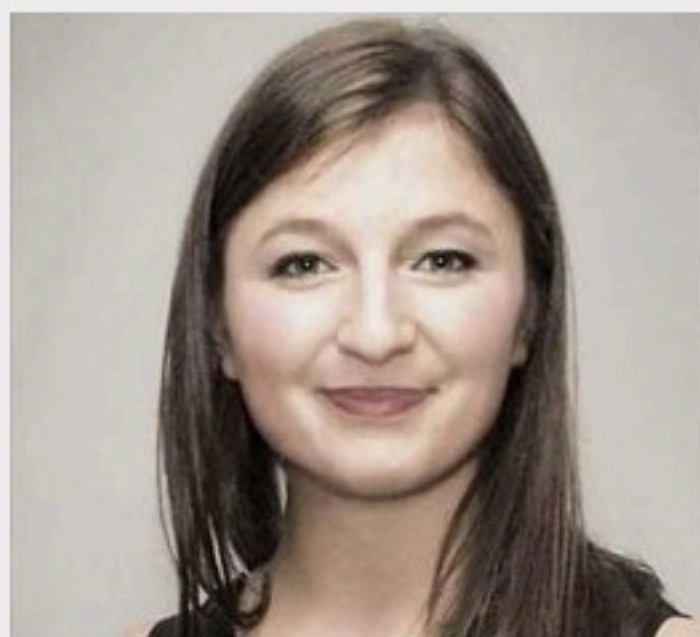
Speakers

**Lucy Seed**

HubSpot

**Kerim El Gabaili**

OnePoint

**Rachel Grassi**

ICCIAUS

**Kieran O'Connor**

HubSpot

Details

DATE

Wednesday 8th August 2018

TIME

5.00pm arrival for a 5.30pm Panel**Networking from 6.30pm**

VENUE

The Ethics Centre**Level 2, 161 Castlereagh Street, Sydney**

Canapes and refreshments provided by InBocca*Limited seats available. Be Quick.***RESERVE YOUR SEAT NOW!**

Have questions? Email the sender nikki@1pt.com.au

Proudly sponsored by**OnePoint****HubSpot**